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Ellie Smith
Training Liaison
Communication Workers of America

An LSI Case Study

Communication Workers of America

Using the NetTutor[®] Online Tutoring Service to support working people and their families

Client: Communication Workers of America; Ellie Smith, CWA Training Liaison

Challenge: Communication Workers of America (CWA) offers a worker education initiative in collaboration with the corporations with which they collectively bargain.

CWA offers an array of valuable personal and professional development tools, including assessments, workshops, instructor-led classes, online and home study courses, and professional advisors – all free of charge to represented union members hoping to acquire new skills and experiences and advance their careers.

Courses and opportunities offered via CWA include online courses in Math and Accounting, both of which require substantial student support.

Solution: CWA has elected to partner with Link-Systems International (LSI) to provide online tutoring services via NetTutor®. CWA online courses in Math and Accounting include access to skilled and friendly online tutors who are subject matter experts.

Powered by a best-in-class interface that makes it easier to talk about challenging subjects, NetTutor provides the most student-friendly online tutoring environment available, conducted by local peer tutors who really understand how to help today's students learn.

Result: By working with NetTutor, CWA offers a best-in-class service to their members—one that is designed to help them achieve their personal and professional goals.

Testimonial: “The NetTutor service provides our CWA members with a caring human element for our online, after-hours courses in Math and Accounting. Our members find the tutors to be a great help!”—Ellie Smith, Training Liaison, Communication Workers of America

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